

Numbers for both courses are limited so enrol now for 2012

The course is approved by the New Zealand Qualifications Authority under the provisions of the Education Act 1989, and the Golden Bay Workcentre Trust is accredited to teach it.

- If you are seeking a new opportunity in a creative field
- If you wish to retrain in the visual arts
- If you want to work with enthusiastic and motivated people
- If you are eligible for entry into this FREE FFTO/YT programme:

make an appointment for an interview now. Phone Alli @ the Workcentre on 525 8099

or contact your Case Manager at Work and Income New Zealand

We may be able to assist you with student accommodation in Takaka.



Golden Bay Workcentre Trust
84 Commercial Street
Takaka 7110
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Ph: (03) 525 8099
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For more information contact
alli@gbwct.org.nz

*Brochure designed and created by Mary Ann Tait
Artworks by 2008 Mixed Media & Design Students*



Arts & Crafts Courses 2012

Foundation Studies in Visual Arts
With a focus on drawing and painting



Golden Bay Workcentre

84 Commercial Street
Takaka
Golden Bay

Phone: (03) 525 8099

Website: www.gbworkcentre.org.nz

Email: admin@gbwct.org.nz

About this course

This course has a focus on drawing and painting with shorter components in harakeke, computing, craft design to extend the experience. It would be particularly suited to those looking for an introduction to art and perhaps considering further Arts/Design education.

This course runs for a total of **20** weeks during 2012. You will gain credits in:

Harakeke

Tutor: Sarah Hornibrooke.

You will learn: working with Harakeke and other natural materials. You will work with a range of materials to learn about design, form, shape and the creative process from harvest to the final product. Covers unit standards up to L2 NZQA

Computing

Tutors: Brian Weston

You will learn: digital design using a variety of programmes up to L2 NZQA

Visual Arts

Tutor: Jason Welsford

You will learn to use drawing as a central means for generating, clarifying and resolving ideas for painting,. Up to L2 NZQA

Craft Design

Tutor: Jason Welsford and local craftspeople

You will learn: the elements of design and apply them to practical work in a craft studio. Up to L2 NZQA

Goal Setting

Planning your future direction and learning some time management techniques. Up to L2 Unit Standards.

Course Dates

Course 1: Start date 30 Jan 2012

End date 29 June 2012

Course 2: Start date 16 July 2012

End date 14 Dec 2012

Hours—The hours of the course will be 9am-3.30pm daily with a half-hour break for lunch.

Arts and Crafts as a career

People working in visual arts and design produce artworks and craft in a number of different mediums and can work in a range of areas: producing artwork such as prints, carvings, paintings, textiles and pottery, cartoon art and illustration, sign writing, creating art or design for books or magazines, creating images or animation for film or television.

Tourism and Arts and Crafts

There is a thriving arts community in Nelson. As the number of international visitors to Nelson increases so will opportunities for artists to market and sell their work.

Visual Arts and Design

Related jobs and industries

Advertising art directors are responsible for developing advertising ideas and translating these into advertising for print or television to sell a client's product or service. They also pull together a number of people to work on the production of the advertising and give direction on how the final product should look.

Animators create the motion of characters or moving images for film, television or the internet.

Architects plan, design and devise on the construction and alteration of buildings. They also arrange building contracts.

Artists/craftspeople develop creative ideas into works of art through a variety of mediums such as paint, printmaking, clay, wood, jewellery and stone.

Body artists use sterilised skin piercing equipment and ink or jewellery to decorate the skin.

Cartoonists draw and write cartoons for people, businesses, newspapers, television and magazines. They may specialise in political or comic book cartoons, portrait or strip cartoons, corporate cartoons or performance cartooning.

Graphic designers create artwork, such as logos, packaging, advertising or posters, for the promotion or development of goods, services and ideas. They may also design artwork and/or layout for fabrics, magazines, websites and other publications, or help to develop television advertisements.

Illustrators use a variety of media, such as computers and paints, to create images for books, magazines, advertisements and posters.

Photographers take photographs of people, places, products or events.

Screen printers use stencils and screens to copy designs onto a variety of materials and surfaces such as textiles, metals, walls, plastics and glass. Their skills are used in product branding and labelling, electronic manufacturing, signage and interior design.

Signmakers design, paint, write and apply graphics to a wide range of signs. They also build and erect signs.

Visual art teachers instruct students about the history and techniques of art. They also help students understand, interpret and create art works.

Weavers may use mechanical or manual looms or weave cloth, rugs and carpet, or work by hand to produce woven items. Some cloth weavers may also work as textile designers.

Website developers design, produce and maintain websites.

Links: <http://www.careers.govt.nz/>
<http://www.nelsonarts.org.nz/>